



WEWS

ORDER

Print Date 09/24/12 Page 1 of 3

Flight Dates 09/06/12-09/10/12

<u>Contract / Revision</u>	<u>306285</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			DCCC TV 9.6-9.10.12	<u>Estimate #</u>	1499
	07/30/12	09/07/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	DCCC			<u>Order Type</u>	GENERAL
			1010 Wisconsin Avenue NW - Suite Washington, DC 20007	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	Great American Media			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A35+
			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL PARTY
			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
1010 Wisconsin Avenue NW - Suite Washington, DC 20007			<u>Agency Ref</u> 2	<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Daniel Baylog	100%		

<u>Order Share %</u>		<u>Market Value</u>
<u>Competing Station</u>		<u>Amount</u>
CABLE	<u>%</u>	
UNKWN	100%	
WBNX	<u>%</u>	
WDLI	<u>%</u>	
WEAO	<u>%</u>	
WGGN	<u>%</u>	
WJW	<u>%</u>	
WKYC	<u>%</u>	
WMFD	<u>%</u>	
WOAC	<u>%</u>	
WOIO	<u>%</u>	
WQHS	<u>%</u>	
WUAB	<u>%</u>	
WVIZ	<u>%</u>	
WVPX	<u>%</u>	

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
September 2012	33	\$41,990.00	\$49,400.00	0.00	08/27/12	09/10/12	33	\$41,990.00	\$49,400.00
Totals	33	\$41,990.00	\$49,400.00	0.00					

Billing Plan

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Totals</u>		
														<u>Spots</u>	<u>Amount</u>	
N 1	WEWS	09/04/12	09/10/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF	--	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>										
		Week: 09/03/12	09/09/12	---TF--		3	\$850.00									
		Week: 09/10/12	09/16/12	-----		0	\$0.00									
N 2	WEWS	09/08/12	09/08/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----	S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00



WFWS

Print Date: 09/24/12

Page 2 of 3

Contract / Revision **306285** Flight Dates **09/06/12-09/10/12**

Hiatus Dates

Original Date / Revision 07/30/12/ 09/07/12

Order Sep 00:20:00

Advertiser **DCCC**

Product DCCC TV 9.6-9.10.12

Estimate # 1499



Contract / Revision **306285** Flight Dates **09/06/12-09/10/12** Hiatus Dates

Original Date / Revision 07/30/12/ 09/07/12 Order Sep 00:20:00

Advertiser **DCCC** Product **DCCC TV 9.6-9.10.12** Estimate # **1499**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>																			
													Type	Spots	Amount																	
N11	WEWS	09/04/12	09/10/12	M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00																	
M-Su 630-7p WNT																																
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----</td> <td>0</td> <td>\$0.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																											
N12	WEWS	09/09/12	09/09/12	SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00																	
SU 6-630p News																																
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$1,200.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/03/12	09/09/12	-----S	1	\$1,200.00	0.00																											
N13	WEWS	09/04/12	09/10/12	M-F 730-8P	CM	730-8p	MTWTF--	:30	2	\$3,000.00	P-1	0.00	NM	2	\$6,000.00																	
730-8p Jeopardy																																
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>---TF--</td> <td>2</td> <td>\$3,000.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----</td> <td>0</td> <td>\$0.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	---TF--	2	\$3,000.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/03/12	09/09/12	---TF--	2	\$3,000.00	0.00																											
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																											
N14	WEWS	09/04/12	09/10/12	M-SU 11-1135P Late NeOM	CM	11-1135p	MTWTF-S	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00																	
M-SU 11-1135P Late Nev																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/03/12	09/09/12	---TF-S	1	\$2,400.00	0.00																											
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																											
N15	WEWS	09/04/12	09/10/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00																	
7-730p Wheel																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/03/12	09/09/12	---TF--	1	\$3,000.00	0.00																											
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																											
N16	WEWS	09/09/12	09/09/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00																	
SU 1135p-12a Sports Ext																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/03/12	09/09/12	-----S	1	\$550.00	0.00																											
N17	WEWS	09/09/12	09/09/12	SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00																	
SU This Week 9-10a																																
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Week: 09/03/12	09/09/12	-----S	1	\$2,000.00	0.00																											
N18	WEWS	09/10/12	09/10/12	MON Bachelor/Bachelor@M	CM	8-11p	M-----	:30	1	\$7,500.00	P-1	0.00	NM	1	\$7,500.00																	
MON Bachelor/Bachelore																																
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Week: 09/10/12	09/16/12	M-----	1	\$7,500.00	0.00																											
N19	WEWS	09/04/12	09/10/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00																	
M-F GMC 6-7a																																
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Totals 33 \$49,400.00